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Conference Date: Wednesday, March 28, 2012

## 20th Anniversary Joint Conference



**New Jersey  
Speech-Language-Hearing  
Association**  
and  
**The New Jersey Branch of  
THE INTERNATIONAL  
DYSLEXIA ASSOCIATION**

Present

### Word Study: Using a Five- Block Approach to Improving Literacy Skills

Wednesday, March 28, 2012  
Newark Airport Marriott  
Newark, New Jersey

0.5 CEUs

5 Professional Development Hours

## Agenda

### Morning Program

**8:00 AM Registration**  
**Continental Breakfast**

**8:45 AM Welcome:**  
Daria Lippmann  
Joan Bruno, PhD, CCC-SLP  
President, NJSHA  
Deardre Rosenberg, MA  
President NJIDA

**Introduction:**  
Monique Kaye, MS, CCC-SLP

**9:00 AM Overview – Word-Level Reading & Spelling**  
Developmental Milestones

**10:00 AM Development continued**  
Teaching the Pronunciation of Words  
Teaching the Meaning of Words

**10:30 AM Leg Stretch Break**

**10:45 AM Assessment Measures and Strategies**

**12:00- 1:00 PM Lunch - provided**

## Agenda

### Afternoon Program

**1:00 PM Instruction/Intervention Strategies**  
Phonemic Awareness Activities tied  
to Word-Level Reading and Spelling  
(e.g., Continuous Voicing)  
Orthographic Pattern Awareness  
Activities (e.g., Word Sorts)

**2:00 PM Leg Stretch Break**

**2:15 PM Strategies continued - Morphological**  
Awareness Activities (e.g., "Word Relatives")  
MGR Activities (e.g., "Picture This")

**3:30 PM Adjourn**

## Learning Outcomes

Participants will be better able to:

1. Identify target developmental milestones for word-level reading and spelling.
2. Develop specific skills for assessing and remediating word-level reading and spelling deficits.
3. Discuss the relationship between spelling and reading.
4. Explain the research underlying evidence-based practice in this area.

Questions? Contact us at:  
info@njsha.org  
or 888-906-5742

## Faculty - Kenn Apel, PhD, CCC-SLP

**Kenn Apel, PhD, CCC-SLP** is Professor and Director of the School of Communication Science and Disorders at The Florida State University, Tallahassee, FL, and a Fellow of the American Speech-Language-Hearing Association. Over the last two decades, he has conducted research on spoken and written language and literacy abilities. Dr. Apel has authored and/or co-authored numerous peer-reviewed articles, books, book chapters, software programs, and an instructional curriculum. Currently, his research focuses on the underlying linguistic components that support the development of reading and spelling, including morphological awareness and orthographic processing. He is the former Editor-in-Chief for *Language, Speech, and Hearing Services in the Schools (2007-2009)* and has served as guest editor or associate editor for other professional journals.

## Abstract

Students' academic, vocational, and social success hinges on their reading and writing abilities. This workshop takes an integrated look at two areas of literacy development: word-level reading and spelling. The relationship between language and reading and writing skills will be highlighted. Specific guidelines/suggestions will be offered for assessment, instruction, and remediation.

## Directions

New Jersey Turnpike: (Northbound/Southbound) Exit 13A or 14 "Newark International Airport." Coming into the airport follow signs for Marriott Hotel.

Garden State Parkway: (Northbound) Exit 140 to US 22 East, travel 4 miles to southbound US 1 & 9 to Airport Entrance (bear left). Coming into airport follow signs for Marriott Hotel.

(Southbound) Exit 142 to NJ 24 East/I-78 to southbound US 1 & 9, to Airport Entrance (bear left). Coming into airport follow signs for Marriott Hotel.

Interstate 80 East: Take I-80 East to New Jersey Turnpike South to Exit 14 or 13A. Follow signs for "Newark International Airport." Coming into the airport follow signs for Marriott Hotel.



NEWARK AIRPORT  
**Marriott**

## Registration Information

**DEADLINE for registration is March 14, 2012. There will be no registration at the door.**

**DISCOUNT:** School Districts can send five teachers for the price of 4. Please submit the five registration forms together.

For additional information or membership applications, please call:

NJSHA (888) 906-5742  
NJIDA (908) 876-1179

The mission of the New Jersey Speech-Language-Hearing Association (NJSHA) is to serve audiologists, speech-language pathologists, and speech, language or hearing scientists by providing resources, information, programs, and services that meet members' needs; promoting public awareness; and advocating for professional standards, legislation, and regulation necessary to provide the highest quality of care for the individuals they serve.

The International Dyslexia Association is a non-profit Scientific and Education organization for the study and treatment of children with specific language disability (dyslexia). The Association does not endorse any specific program; it supports efforts to provide individuals with dyslexia with appropriate instruction and to identify these individuals at an early age.

APPROVED PROVIDER

ASHA  
CONTINUING  
EDUCATION

AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION

The New Jersey Speech-Language-Hearing Association is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 0.5 ASHA CEUs  
(Intermediate Level, Professional Area).  
Must attend entire day. No partial credit given.

## Registration Form

NJSHA & NJIDA Conference  
Wednesday, March 28, 2012

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: day ( ) \_\_\_\_\_ Ext. \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Registration Fees (Please check one)

- |                         |                                   |
|-------------------------|-----------------------------------|
| NJSHA Member            | <input type="checkbox"/> \$170.00 |
| NJIDA Member            | <input type="checkbox"/> \$170.00 |
| Non-Member              | <input type="checkbox"/> \$195.00 |
| Group Rate              | <input type="checkbox"/> \$ _____ |
| Student (provide proof) | <input type="checkbox"/> \$65.00  |

Total \$ \_\_\_\_\_

\* Cancellations must be made in writing and submitted by 3/14/12. You may email your cancellation request to [info@njsha.org](mailto:info@njsha.org) or fax to 888-729-3489. Cancellations will not be accepted by phone. A \$50 cancellation fee will be deducted to cover administrative expenses if your request is submitted by the deadline. No refunds will be granted after Wednesday, March 14, 2012.

**Return this form with a check or purchase order postmarked no later than 3/14/12 payable to:**

**NJSHA**  
66 Witherspoon Street, Suite 337  
Princeton, New Jersey 08542  
Fax # 888-729-3489

**Registration includes continental breakfast, buffet lunch, and complimentary parking.**

Must attend entire day. No partial credit given.

Hotel room rate will be \$129/night plus tax. Hotel group room rate will be \$129/night plus tax.  
For reservations, call **(732) 504-6180**  
Deadline 3/14/12