



New Jersey Speech-Language-Hearing Association
203 Towne Centre Drive • Hillsborough, NJ 08844
(908) 359-5308 • www.NJSHA.org

PSAs for Summer Literacy 15-, 30- and 60-second Spots

15 seconds

Summertime learning can enhance your children's language and literacy skills. So read to your children, or make sure they're reading on their own. For more information, visit the New Jersey Speech-Language-Hearing Association at www.njsha.org.

30 seconds

Summertime learning can be fun and can continue developing your children's language and literacy skills. So read to your younger children at the beach, the park and even when on vacation. Make sure older children are reading on their own. Talk to them about what they're reading. Check out summer reading programs at local libraries and places of worship. Summertime reading prepares children for the coming school year and for the rest of their lives. For more information, visit the New Jersey Speech-Language-Hearing Association at www.njsha.org.

-more-

60 seconds

Summertime learning can be fun and can continue developing your children's language and literacy skills. So read to your younger children at the beach, the park and even when on vacation. Read about sea life, sports and your vacation destination. Make sure older children are reading on their own at a comfortable reading level. Talk to them about what they're reading. Check out summer reading programs at local libraries and places of worship.

Summertime reading prepares children for the coming school year.

Beyond that, the habit of reading, the enjoyment of it, will help them all their lives. It will make them happier and, eventually, more successful. Literacy grows with every book that's read. For more information, visit the New Jersey Speech-Language-Hearing Association Web site, www.njsha.org.

If you want to interview speech, language or hearing experts for more detailed information, please contact:

Patty Murray
Office: 732-249-6493
Cell: 732-322-9392