

<http://www.asha.org/bhsm/>

NJSHA helps



May is Better Hearing and Speech Month

Better Hearing and Speech Month (BHSM) was founded in 1927, by the American Speech-Language-Hearing Association (ASHA).

The aim of BHSM is to raise awareness about hearing and speech problems, encouraging people to analyze their own hearing and speech, and to take action if they think there might be a problem. Treatment can then be given to improve the quality of life in people with communication problems.

NJSHA and AHSa offer many resources for this annual BHSM campaign held throughout May. These resources are tailored for patients, health professionals and members of the public. A section of their website is dedicated to Better Hearing and Speech Month which features personal stories about this month.

BHSM will lend further momentum to the campaign. Members will see many new resources related to early detection such as podcasts, a Twitter party featuring prominent mom bloggers and speech and hearing experts, a shareable infographic, and more.

Visit www.asha.org/bhsm for the latest.

- **Use ready-made BHSM tools**— ASHA produces free resources such as a BHSM poster, press release and media advisory templates, and much more to help celebrate and promote BHSM. These are available on the BHSM member resource [page](#). ASHA also offers for-sale [products](#) for audiologists and speech-language pathologists that can be used as gifts, prizes or awareness-raising tools.
- **Download the Identify the Signs member toolkit**— The Identify the Signs campaign includes a host of resources in the [member toolkit](#), which can be used during BHSM and year-round. These capitalize on the eye-catching visuals of the campaign, and include posters, bookmarks, fact sheets, Facebook cover photos and more.
- **Share Your Stories**— ASHA members are full of creative and unique ideas when it comes to recognizing BHSM. From staff lunches, student contests, free speech and hearing screenings, advocacy events—get inspired by perusing fellow members'

stories in the [Share Your Stories](#) section of the BHSM page. Better yet, submit a story for a chance to be featured by ASHA!

- **Participate in ASHA events and contests**— ASHA is planning a number of exciting ways to celebrate BHSM. We'll be inviting members to showcase how they are recognizing BHSM in our "Day in the Life, BHSM Edition" Instagram contest (for a chance to win a fabulous BHSM package); organizing a Twitter party on communication disorders. Stay tuned for more details on all of these exciting initiatives.

Direct questions or comments and request more information about how BHSM to bhsm@asha.org.

For additional information and resources:

<http://www.asha.org/bhsm/>

NJSHA- Bookmark Contest due May 15, 2017