NJSHA VOICES Magazine
2027 Advertising Rate Card
Reaching 1300 readers every quarter!

VOICES Magazine will publish quarterly: **April** *(ad deadline Feb 10)* **July** *(ad deadline May 30)* **October** *(ad deadline Aug 30)* **January** *(ad deadline Nov 30).* **All ads are full-color.**

VOICES is the official publication of the New Jersey Speech-Language Hearing Association (NJSHA).

NJSHA members are audiologists, speech-language pathologists, speech-language-hearing scientists, students in those fields, and other communication professionals in New Jersey.

PACKAGE #1: FULL YEAR

- 4 hyperlinked ads in the VOICES Magazine
- Your hyper-linked logo on NJSHA homepage for 12 months

PACKAGE #2: HALF YEAR

- 2 hyperlinked ads in the VOICES Magazine
- Your hyper-linked logo on NJSHA homepage for 6 months

All ad packages include website links in the electronic VOICES Magazine. Your hyper-linked logo will be featured on our website's home page at www.njsha.org.

FULL PAGE 8.5" W x 11" H	**$1,500**	**$900**
HALF PAGE 8.5" W x 5.5" H	**$800**	**$500**
QUARTER PAGE 4.25" W x 5.5" H	**$500**	**$350**
EIGHTH PAGE 4.25" W x 2.75" H	**$350**	**$250**
PROFESSIONAL DIRECTORY LISTING *Includes listing in both VOICES magazine and NJSHA Website in Professional Directory.*	**$200**	**$125**

Must be a current NJSHA member to participate. Maximum of six lines, 42 characters each. Professional License numbers must be included.

Add to any package *(Content provided by advertiser, to be reviewed and approved by NJSHA)*:

FULL YEAR **Two custom email blasts and two social media posts**	**$800**
HALF YEAR **One custom email blast and one social media post**	**$500**

All ads must be in a DIGITAL format. Files must be in the format of either: .pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)

An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; $125/hour design fee applies for changes.

For inquiries: (888) 906-5742 · info@njsha.org

NEW JERSEY NJSHA Speech-Language-Hearing Association

VOICES Magazine

2027 Advertising Contract

Contract Sign date: _____ Contract Begin date: _____	
Company Name:	Contact Name:
Billing Address:	
City/State/Zip:	
Phone:	E-mail:
Web Address:	
Authorized Signature:	

Magazine Issues:	1. _____ 2. _____ 3. _____ 4. _____
Frequency:	☐ Full Year ☐ Half Year
Size:	☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Eighth Page ☐ Professional directory listing
Price:	
Email Blast/ Social Media Post(s)	1. _____ 2. _____
Price:	
Total:	

Pay by Check ☐

Card type: ☐ MC ☐ Visa ☐ Amex ☐ Discover

Card Number: _____ Expiration date (month/year): _____ CVC: _____

Name on card: _____

Billing Address: _____ City, State, Zip: _____

Please return the contract to: **info@njsha.org**

To pay by check, please mail to:

NJSHA, 312 North Avenue East, Suite 5, Cranford, NJ 07016