

VOICES Magazine will publish quarterly: **April** (ad deadline Feb 15) **July** (ad deadline May 15) **October** (ad deadline Aug 15) **January** (ad deadline Nov 15). All ads are full-color.

VOICES is the official publication of the New Jersey Speech-Language Hearing Association (NJSHA).

NJSHA members are audiologists, speech-language pathologists, speech-language-hearing scientists, students in those fields, and other communication professionals in New Jersey.

### PACKAGE #1: FULL YEAR

- ▶ 4 hyperlinked ads in the VOICES Magazine
- ▶ Your hyper-linked logo on NJSHA homepage for 12 months
- ▶ Your logo in the electronic monthly newsletter for ad duration

### PACKAGE #2: HALF YEAR

- ▶ 2 hyperlinked ads in the VOICES Magazine
- ▶ Your hyper-linked logo on NJSHA homepage for 6 months
- ▶ Your logo in the electronic monthly newsletter for ad duration

All ad packages include website links in the electronic VOICES Magazine. Your hyper-linked logo will be featured on our website's home page at [www.njsha.org](http://www.njsha.org).

#### FULL PAGE

8.5" W x 11" H

**\$1,500**

**\$900**

#### HALF PAGE

8.5" W x 5.5" H

**\$800**

**\$500**

#### QUARTER PAGE

4.25" W x 5.5" H

**\$500**

**\$350**

#### EIGHTH PAGE

4.25" W x 2.75" H

**\$350**

**\$250**

#### PROFESSIONAL DIRECTORY LISTING

*Must be a current NJSHA member to participate. Maximum of six lines, 42 characters each. Professional License numbers must be included.*

**\$200**

**\$125**

**Add to any package** (Content provided by advertiser, to be reviewed and approved by NJSHA):

#### FULL YEAR

Two custom email blasts and two social posts

**\$800**

#### HALF YEAR

One custom email blast and one social post

**\$500**

**All ads must be in a DIGITAL format. Files must be in the format of either: .pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)**

*An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; \$125/hour design fee applies for changes.*

For inquiries: (888) 906-5742 • [info@njsha.org](mailto:info@njsha.org)

Contract Sign date: _____		Contract Begin date: _____	
Company Name: _____		Contact Name: _____	
Billing Address: _____			
City/State/Zip: _____			
Phone: _____		E-mail: _____	
Web Address: _____			
Authorized Signature: _____			

Magazine Issues:	1. _____	2. _____	3. _____	4. _____
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Frequency:	<input type="checkbox"/> Full Year	<input type="checkbox"/> Half Year	
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Size:	<input type="checkbox"/> Full Page	<input type="checkbox"/> Half Page	<input type="checkbox"/> Quarter Page	<input type="checkbox"/> Eighth Page				Price:
	<input type="checkbox"/> Professional directory listing							

Email Blast/ Social Posts	1. _____	2. _____	Price:	
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<b>Total:</b>	
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Pay by Check <input type="checkbox"/>	
Card type: <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Discover	
Card Number: _____	Expiration date (month/year): ____ CVC: ____
Name on card: _____	
Billing Address: _____	City, State, Zip: _____

Please return the contract to: [info@njsha.org](mailto:info@njsha.org)

To pay by check, please mail to:

**NJSHA, 312 North Avenue East, Suite 5, Cranford, NJ 07016**