MISSION STATEMENT
NJSHA empowers audiologists, speech-language pathologists, speech, language and hearing scientists and future professionals by providing resources and support to its members and those they serve through:

- Professional Development/Continuing Education;
- Advocacy;
- Public awareness; and
- Networking and mentoring.

NJSHEMA STRATEGIC PLAN
2021-2023
A. ADVOCACY

1. Strategic Objective: NJSHA will maintain and increase state level advocacy.

2. Strategic Objective: NJSHA will identify and address insurance issues on behalf of the membership and the clients they serve.

3. Strategic Objective: NJSHA will monitor and support members on encroachment and/or suppression of speech-language pathology and audiology scopes of practice.

4. Strategic Objective: NJSHA will develop resources and support self-advocacy for speech-language pathologists and audiologists in the workplace.

5. Strategic Objective: Improve communication of legislative changes

B. COMMUNICATION

1. Strategic Objective: Educate the public regarding the scope of speech-language pathology and audiology.

2. Strategic Objective: Develop more town halls, roundtables and forums

3. Strategic Objective: Explore current communication methods for their effectiveness and identify new methods to improve communication with members.
C. LEADERSHIP

1. Strategic Objective: Advance membership engagement via cultivation of leadership at the Committee level and Executive level.

2. Strategic Objective: To Increase Ease of members joining Committees by making adjustments to NJSHA’s website

D. MEMBERSHIP EDUCATION AND AWARENESS

1. Strategic Objective: To provide clinical information for evaluation and treatment for D/HH students

2. Strategic Objective: To provide more continuing education opportunities for medical based speech-language pathology to advance their knowledge specific to their settings.

3. Strategic Objective: Increase awareness of issues and principles related to diversity, equity and inclusion (DEI) and social justice.

4. Strategic Objective: Increase awareness of recently published academic and/or clinical research which aligned with best practices.

5. Strategic Objective: To increase awareness of Multicultural standards and best practices as they relate to clinical practice.
E. NETWORKING AND MENTORSHIP

1. Strategic Objective: Increase membership engagement by establishing small group networks to share expertise within different work settings.

2. Strategic Objective: Increase membership engagement by establishing a networking group to share expertise within different work settings across different regions/locations in New Jersey.

3. Strategic Objective: Establish a mentorship program to provide opportunities for new professionals and/or professionals working in varied work settings.

4. Strategic Objective: Increase membership engagement among medically based SLPs and audiologists who work in varied settings.

F. RESOURCES

1. Strategic Objective: NJSHA will be prepared to identify member needs and create new resources as needed in future emergencies.

2. Strategic Objective: NJSHA will provide a venue for materials exchange.

3. Strategic Objective: NJSHA will expand resources for medical based speech-language pathologists and audiologists.

4. Strategic Objective: Enhance membership value by offering discounts on relevant professional materials.