2023 Invitation for a Year-Long Presence with

NEW JERSEY

Speech-Language-Hearing Association



NEW JERSEY SPEECH-LANGUAGE-HEARING ASSOCIATION

Exhibit | Sponsor | Market



Location and Hotel Information Ocean Place Resort & Spa Long Branch, NJ

Hotel Reservations: 732-571-4000

Special room rate of \$211 per night will be available until March 30, 2023, or until the room block is sold out, whichever occurs first. To receive the special room rate, please indicate group block *NJ Speech-Language-Hearing Association.*

Other Important Information

- **Donations** are needed for door prizes. Please consider donating.
- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order extra items will be included.
- **Cancellations** received in writing and no later than March 31 will receive a 75% refund.

What is NJSHA?

The New Jersey Speech-Language-Hearing Association (NJSHA) is the premier state professional organization that empowers audiologists, speech-language pathologists, speech, language and hearing scientists and future professionals by providing resources and support to its members and those they serve. Our members are professionals who work in hospitals, schools, private practices, skilled nursing facilities, home care, universities and early intervention, serving people across the lifespan.

- NJSHA has more than 1,300 members;
- More than 900 individuals attend the annual NJSHA Convention;
- Every year more than 100 students attend to present their research at the NJSHA Convention;
- NJSHA is the go to place in the state for continuing education.

We welcome you to begin your year long journey with NJSHA, starting with a presence at the 2023 NJSHA Annual Convention. Together we can provide effective communication and the highest quality of life for those we serve.

Learn more about NJSHA at www.njsha.org.

The Pathfinder

NJSHA created the Pathfinder for attendees to download on their mobile device and use before, during and after the Convention. The Pathfinder is a great way to promote your company with instant advertising opportunities, interactive listing enhancements and more!



Audiology Program developed in conjunction with the New Jersey Academy of Audiology

Contact Information

Craven Management Associates Anna Peagler 700 McKnight Park Drive | Suite 708 Pittsburgh, PA 15237 apeagler@robertcraven.com Phone: 412-366-1177 | Fax: 412-366-8804

Diamond: Overall Convention Sponsor \$6,000 Exclusive Opportunity

- Two complimentary display spaces with location of your choice
 One dedicated email blast to NJSHA membership
- · Full page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- · Prominent sign recognition at the event
- Opportunity to address the audience before one session for up to 10 minutes
- · Banner ad on home page of the Pathfinder
- Recognition included in the Pathfinder event notifications
- Full page advertisement for a full year (four issues) in the NJSHA newsletter, VOICES

Ruby: Keynote Address Sponsor \$4,500

- · Two complimentary display spaces with location of your choice
- Full page ad in the Convention On-Site Program
- · Recognition in the Convention On-Site Program
- · Prominent sign recognition at the event
- Opportunity to address the audience before the keynote address for up to 10 minutes
- Banner ad on home page of the Pathfinder
- · Recognition included in the Pathfinder event notifications
- · Full page advertisement in one issue and half page advertisement in three issues of the NJSHA newsletter, VOICES

- Four email blasts to NJSHA membership with your company logo hyperlinked to your website
- Video or static ad for up to two minutes to play at start of two webinars
- Recognition at two NJSHA virtual events •
- Banner ad on NJSHA website homepage for one year •
- Company profile featured in VOICES and on social media
- Two invitations to the President's Reception
- Recognition ribbons for exhibitors

Exclusive

Opportunity

- Three email blasts to NJSHA membership with your company logo hyperlinked to your website
- Video or static ad for up to two minutes to play at start of two webinars
- Recognition at two NJSHA virtual events
- Banner ad on NJSHA website homepage for one year
- · Company profile featured in VOICES and on social media
- Recognition ribbons for exhibitors

Emerald: Awards Ceremony & Reception Sponsor \$4,500 Opportunity



- · Full page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- · Prominent sign recognition at the event
- Opportunity to address the audience before the ce for up to 10 minutes
- Banner ad on the Pathfinder
- · Recognition included in the Pathfinder event notifications
- Two complimentary display spaces with location of your choice. Full page advertisement in one issue and half page advertisement - three issues of the NJSHA newsletter, VOICES

blacts to NJSHA membership with your company logo to your website

c all for up to two minutes to play at start of two webinars ecognition at two NJSHA virtual events

Exclusive

- Banner ad on NJSHA website homepage for one year
- Company profile featured in VOICES and on social media
- Recognition ribbons for exhibitors

90

Sapphire: Session Room Sponsor \$3,000

- Session Room to feature your company name throughout one day of Convention.
- One complimentary display space
- · Half page ad in the Convention On-Site Program
- · Recognition in the Convention On-Site Program
- Sign recognition at the session
- Opportunity to introduce the speaker and address the audience before the session for up to five minutes
- · Recognition included in the Pathfinder event notifications
- Half page advertisement for a full year (four issues) of the NJSHA newsletter. VOICES
- Two email blasts to NJSHA membership with your company logo hyperlinked to your website
- Video or static ad for up to two minutes to play at start of a webinar
- · Recognition at two NJSHA virtual events
- Banner ad on NJSHA website homepage for six months
- Company profile featured in VOICES and on social media
- Recognition ribbons for exhibitors

*Please note that January 26 is the deadline to be recognized in the **Convention On-Site Program.**

Have a suggestion or new idea for a sponsorship?

Give Craven Management Associates a call at 412-366-1177

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Topaz: Student Session Sponsor \$2,500

- One complimentary display space
- · Ninety minutes to present your session to attendees
- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition at the session
- Recognition on the Pathfinder
- Recognition included in the Pathfinder event notifications

Aquamarine: Marni Reisberg Memorial Program Sponsor \$2,000

to your website



- One complimentary display space
- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition at the program
- Opportunity to introduce the speaker and address the audience before the session for up to five minutes
- Recognition on the Pathfinder
- · Recognition included in the Pathfinder event notifications
- Half page advertisement in one issue and quarter page advertisement in one issue of the NJSHA newsletter, VOICES
- Email blast to NJSHA membership with your company logo hyperlinked to your website

· Recognition at a NJSHA virtual event

Exclusive Opportunity

of the NJSHA newsletter, VOICES

· Recognition ribbons for exhibitors

Recognition at two NJSHA virtual events

· Recognition ribbons for exhibitors

Marni Reisberg was a dedicated speech-language pathologist and an active member of NJSHA. Marni lost a long battle with cancer in May 1996. Among her many professional achievements were: President-Elect of NJSHA and Director of speech-language pathology at Community Medical Center, Toms River, NJ, where she initiated landmark Total Quality management efforts.

Half page advertisement in one issue and guarter page add in two issues

· Email blast to NJSHA membership with your company logo hyperlinked

· Banner ad on NJSHA website homepage for three months

NJSHA celebrates Marni's commitment to growth and development within the field of medical speech-language pathology annually by dedicating a Convention session in her memory.



Amethyst: Speaker Sponsor \$1,500

- One complimentary display space
- · Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition at the speaker's session
- Recognition on the Pathfinder
- Recognition included in the Pathfinder event notifications
- Your representative can introduce the speaker(s) and invite attendees to stop by your booth
- Half page advertisement in one issue (your choice) of the NJSHA newsletter, VOICES
- Email blast to NJSHA membership with your company logo hyperlinked to your website
- · Recognition at a NJSHA virtual event
- · Recognition ribbons for exhibitors



Pearl: Association Sponsor \$800

- One complimentary display space
- Quarter page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- · Sign recognition

- · Quarter page advertisement in one issue (your choice) of the
- NJSHA newsletter, VOICES
- Recognition at a NJSHA virtual event
- Recognition ribbons for exhibitors

*Please note that January 26 is the deadline to be recognized in the Convention On-Site Program.

Not sure where your company fits?

Give Craven Management Associates a call at 412-366-1177 and let us help you select the right display package.

Additional Opportunities

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Non-Profit or Home-Based Booth Package: \$300

- One 8'x8' booth space
- One 6' skirted table
- Two chairs
- Pipe and drape
- Wastebasket
- Signage
- Convention registration and attendee mailing list NOT included

Note: The non-profit rate is available to those filing as 501(c) who are exhibiting to promote FREE services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. Home-based is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.

Badges for Convention Attendees Your company logo will be placed on all attendee badges. This

responsible to provide the logo for placement on the attendee b

rtur ity. As the exclusive badge sponsor, your company will be dructions will be provided with your confirmation.

Bags for Convention Attendees: 8350

Be the company that is in the hands of every attendee by provid a material other than paper. This is a first-come, first-served op bags as instructed by the NJSHA Office. Shipping instructions w

Lanyards for Convention Attendees: \$200

Provide the attendee lanyards and see your company name in t exclusive lanyard sponsor, your company will be responsible to provided with your exhibitor confirmation.

should be strong enough to hold up to five pounds and made of as sporsor, your company will be responsible to order and ship the an exhibitor confirmation.

r name. This is a first-come, first-served opportunity. As the

nstructed by the NJSHA Office. Shipping instructions will be

Exhibit Hall Hours (Tentative)

Wednesday, April 19 5:30 pm - 8:30 pm

Exhibitor Setup

Thursday, April 20

7:00 am - 6:00 pm Exhibits Open (Breakfast Served in Exhibit Hall)

Friday, April 21

8:00 am - 1:30 pm 1:30 pm - 3:30 pm Exhibits Open Exhibitor Tear Down

Exhibitor Checklist and Deadlines

January 26

Guarantee your recognition in the On-Site Program by purchasing your display space, ads, sponsorships and marketing opportunities

March 30

Final day to make hotel reservations within the NJSHA room block unless previously sold out

March 31

Final day to cancel

Contact Information

Craven Management Associates **Anna Peagler** 700 McKnight Park Drive | Suite 708 Pittsburgh, PA 15237 apeagler@robertcraven.com Phone: 412-366-1177 | Fax: 412-366-8804



Registration Information

Company Name (preferred for badge):

Address	:	 	_
	Information		
Name:		 	 _
Email:		 	 _
			 _

Company Logo

Please email company logo (jpeg file) to: apeagler@robertcraven.com.

Payment Options

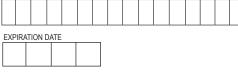
 Online – New this year www.njsha.org Use the online feature to register, upload logo, artwork and identify your on-site representatives

2) Check - Payable to: NJSHA

3) Credit Card

□Visa □MasterCard □Discover □AMEX





Send completed form to:

NJSHA

On-Site Representatives

c/o Craven Management Associates 700 McKnight Park Drive, Suite 708 Pittsburgh, PA 15237 412-366-1177 **apeagler@robertcraven.com** FAX 412-366-8804

NJSHA 2023 Exhibitor Registration Form April 20-21, Long Branch, NJ

EXHIBITOR OPTIONS		QTY.	REGISTRATION FEE		TOTAL DUE	
SPONSORSHIPS			<u></u>			
Diamond: Overall Convention Sponsor*			\$6	6,000		
Ruby: Keynote Address Sponsor*			\$4	,500		
Emerald: Awards Ceremony and Reception Sponsor*			\$4	,500		
Sapphire: Session Room Sponsor			\$3	8,000		
Topaz: Student Session Sponsor*			\$2,500			
Aquamarine: Marni Reisberg Memorial Program Sponsor*			\$2,000			
Amethyst: Speaker Sponsor			\$1,500			
Pearl: Association Sponsor			\$800			
ADDITIONAL OPPORTUNIT	TIES					
Basic Booth Package				\$600		
Non-Profit, Home-Based Business Package			\$300			
Badges for Convention Attendees			\$500			
Bags for Convention Attendees			\$350			
Lanyards for Convention Attendees			\$200			
EXTRAS						
Electricity			\$210			
DONATIONS						
Door Prize Donation	We will bring a donation with us		Yes 🗆	Qty:	n/a	
TOTAL DUE						

THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:

It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend NJSHA and Ocean Place Resort & Spa and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

CAMERAS, PHOTOGRAPHY AND PHOTO RELEASE POLICY:

Members of NJSHA will be designated at each NJSHA sponsored event to take photos for NJSHA-related publications (i.e. VOICES), NJSHA website, NJSHA social media outlets (Facebook, Twitter, etc.) or in other Association materials. By participating in any NJSHA sponsored event, you agree to allow NJSHA to use your photograph in any the noted media outlets as mentioned above. These photographs will not be solicited for outside use; they will only be used by NJSHA for marketing and promotion purposes. Personal photography is permitted, however, such photographs cannot be posted through NJSHA social media outlets unless sent to and pre-approved by NJSHA. To request approval, send photo(s) along with event description and photographer name to info@njsha.org.

Cancellations received in writing and no later than March 31 will receive a 75% refund.

Name	Cell Phone	Email

Questions? Email Anna Peagler at apeagler@robertcraven.com or call 412-366-1177.