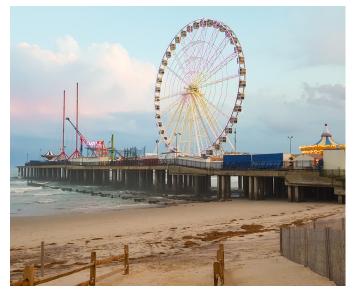




2024 NJSHA Convention MAY 9-10, 2024



Location and Hotel Information

Harrah's Resort

777 Harrah's Blvd Atlantic City, NJ 08401

Hotel Reservations:

Special room rate of \$132 per night, taxes and resort fee are included in this rate. This rate will be available until April 7, 2024 or until room block is full.

CALL-INS:

Room Reservations: 888-516-2215 (8am-2am EST, 7 days a week)

Group name: Speech Language Hearing

Group code: SH05SL4

All callers will be asked for this code but can also book by saying "Speech Language Hearing."

ON-LINE:

https://book.passkey.com/go/SH05SL4

Other Important Information

- **Donations** are needed for door prizes. Please consider donating.
- Exhibitor Kits will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order extra items will be included.
- Cancellations Harrah's Resort allows individual cancellations without penalty up to seventy-two (72) hours prior to the arrival date.

What is NJSHA?

The New Jersey Speech-Language-Hearing Association (NJSHA) is the premier state professional organization that empowers audiologists, speech-language pathologists, speech, language and hearing scientists and future professionals by providing resources and support to its members and those they serve. Our members are professionals who work in hospitals, schools, private practices, skilled nursing facilities, home care, universities and early intervention, serving people across the lifespan.

- NJSHA has more than 1,300 members;
- More than 900 individuals attend the annual NJSHA Convention;
- Every year more than 100 students attend to present their research at the NJSHA Convention;
- NJSHA is the go to place in the state for continuing education.

We welcome you to begin your year long journey with NJSHA, starting with a presence at the 2024 NJSHA Annual Convention. Together we can provide effective communication and the highest quality of life for those we serve.

Learn more about NJSHA at www.njsha.org.

The Pathfinder

NJSHA created the Pathfinder for attendees to download on their mobile device and use before, during and after the Convention. The Pathfinder is a great way to promote your company with instant advertising opportunities, interactive listing enhancements and more!



Audiology Program developed in conjunction with the New Jersey Academy of Audiology

Contact Information

Craven Management Associates
Kim Tuminello
700 McKnight Park Drive | Suite 708
Pittsburgh, PA 15237
ktuminello@robertcraven.com
Phone: 888-906-5742 | Fax: 412-366-8804





Diamond: Overall Convention Sponsor \$6,000

- Two complimentary display spaces with location of your choice
- · Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Prominent sign recognition at the event
- · Opportunity to address the audience before one session for up to 10 minutes
- Banner ad on home page of the Pathfinder
- Recognition included in the Pathfinder event notifications
- · Half page advertisement (two issues) in the NJSHA newsletter, VOICES
- · One dedicated email blast to NJSHA membership

- Four email blasts to NJSHA membership with your company logo hyperlinked to your website
- · Video or static ad for up to two minutes to play at start of two webinars
- · Two posts on NJSHA Social Media
- Banner ad on NJSHA website homepage for one year
- Company profile featured in *VOICES* (1 issue)
- Two invitations to the President's Reception
- Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Ruby: Keynote Address Sponsor \$4,500

Exclusive Opportunity

- · Two complimentary display spaces with location of your choice
- Half page ad in the Convention On-Site Program
- · Recognition in the Convention On-Site Program
- · Prominent sign recognition at the event
- · Opportunity to address the audience before the keynote address for up to 10 minutes
- · Banner ad on home page of the Pathfinder
- · Recognition included in the Pathfinder event notifications
- Half page advertisement in one issue of the NJSHA newsletter, VOICES
- · Two posts on NJSHA Social Media
- Recognition at two NJSHA virtual events
- Banner ad on NJSHA website homepage for one year
- Company profile featured in VOICES (1 issue)
- · Recognition ribbons for exhibitors
- · Two free registrations to the NJSHA Annual Convention
- · Receive Annual Convention attendee email list



Emerald: Awards Ceremony & Reception Sponsor \$4,500

Opportunity

- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- · Prominent sign recognition at the event
- · Opportunity to address the audience before the ceremony for up to 10 minutes
- · Banner ad on the Pathfinder
- Recognition included in the *Pathfinder* event notifications
- Two complimentary display spaces with location of your choice
 Half page advertisement in one issue of the NJSHA newsletter, VOICES
 - · Two posts on NJSHA Social Media
 - Recognition at two NJSHA virtual events
 - · Banner ad on NJSHA website homepage for one year
 - Company profile featured in *VOICES* (1 issue)
 - · Recognition ribbons for exhibitors
 - Two free registrations to the NJSHA Annual Convention
 - · Receive Annual Convention attendee email list



Sapphire: Session Room Sponsor \$3,000

- Session Room to feature your company name throughout one day of Convention.
- One complimentary display space
- · Half page ad in the Convention On-Site Program
- · Recognition in the Convention On-Site Program
- · Sign recognition at the session
- Opportunity to introduce the speaker and address the audience for up to 5 minutes at one session
- Recognition included in the Pathfinder event notifications
- · One post on NJSHA social media

- Half page advertisement in one issue of the NJSHA newsletter, VOICES
- Two email blasts to NJSHA membership with your company logo hyperlinked to your website
- Video or static ad for up to two minutes to play at start of a webinar
- Recognition at one NJSHA virtual events
- Banner ad on NJSHA website homepage for six months
- Company profile featured in *VOICES* (1 issue)
- Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list

Have a suggestion or new idea for a sponsorship?

Give Craven Management Associates a call at 888-906-5742



Topaz: Student Session Sponsor \$2,500



- Session Room to feature your company name throughout one day of Convention
- One complimentary display space
- · Half page ad in the Convention On-Site Program
- · Recognition in the Convention On-Site Program
- Sign recognition at the session
- Opportunity to introduce the speaker and address the audience for up to 5 minutes at one session
- · Recognition on the Pathfinder

- Recognition included in the *Pathfinder* event notifications
- · Half page advertisement in one issue of the NJSHA newsletter, VOICES
- · One post on NJSHA social media
- Recognition at two NJSHA virtual events
- Banner ad on NJSHA website homepage for three months
- Company profile featured in VOICES (1 issue)
- · Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Aquamarine: Marni Reisberg Memorial Program Sponsor \$2,000

Exclusive Opportunity

- · One complimentary display space
- Quarter page ad in the Convention On-Site Program
- · Recognition in the Convention On-Site Program
- · Sign recognition at the program
- Opportunity to introduce the speaker and address the audience for up to five minutes at one session
- · Recognition on the Pathfinder
- Recognition included in the Pathfinder e ent led if
- Quarter page advertisement in one issue and quarter page advertisement in one issue of the NJSHA newsletter, VOICES
- · Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention

· Receive Annual Convention attendee email list

Marni Reisberg was a dedicated speech-language pathologist and an active member of NJSHA. Marni lost a long battle with cancer in Nay 1896. Among her many professional achievements were: ent Elect of NJSHA and Director of speech-language pathology are multiply Medical Center, Toms River, NJ, where she initiated long in the lotal Quality management efforts.

NJSHA celebrates Marni's commitment to growth and development within the field of medical speech-language pathology annually by dedicating a Convention session in her memory.



Amethyst: Speaker Sponsor \$1,500

- One complimentary display space
- Quarter page ad in the Convention On-Site Program
- · Recognition in the Convention On-Site Program
- · Sign recognition at the speaker's session
- · Recognition on the Pathfinder
- Recognition included in the Pathfinder event notifications
- Your representative can introduce the speaker(s) at one session and invite attendees to stop by your booth
- Quarter page advertisement in one issue of the NJSHA newsletter, VOICES
- · Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Pearl: Association Sponsor \$800

- One complimentary display space
- · Eighth of a page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- · Sign recognition

- Eighth of a page advertisement in one issue of the NJSHA newsletter, VOICES
- · Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention
- · Receive Annual Convention attendee email list



Onyx: Association Booth Sponsor \$500

- One complimentary display space
- Recognition in the Convention On-Site Program
- Sign recognition
- . Eighth of a page advertisement in one issue of the NJSHA
- newsletter, VOICES
- · Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention
- Receive Annual Convention attendee email list

Not sure where your company fits?

Give Craven Management Associates a call at 888-906-5742 and let us help you select the right display package.

Additional Opportunities

Non-Profit or Home-Based Booth Package: \$300

- One 8'x8' booth space
- One 6' skirted table
- · Two chairs
- · Pipe and drape
- Wastebasket
- Signage
- Convention registration and attendee mailing list NOT included

Note: The *non-profit rate* is available to those filing as 501(c) who are exhibiting to promote FREE services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. *Home-based* is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.

Badges for Convention Attendees: 350

Your company logo will be placed on all attendee badges. This is a first transpose of portunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee bases a logo and email instructions will be provided with your confirmation.

Bags for Convention Attendees: \$350

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the NJSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Convention Attendees: \$200

Provide the attendee lanyards and see your company name in notice to the transfer of the trans

Exhibit Hall Hours (Tentative)

Wednesday, May 8

5:30 pm - 8:30 pm Exhibitor Setup

Thursday, May 9

7:00 am - 6:00 pm Exhibits Open (Breakfast Served in Exhibit Hall)

Friday, May 10

8:00 am - 3:00 pm Exhibits Open 3:00 pm - 5:00 pm Exhibitor Tear Down

Exhibitor Checklist and Deadlines

April 7

Final day to make hotel reservations within the NJSHA room block unless previously sold out

April 8

Final day to cancel

Contact Information

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Kim Tuminello
700 McKnight Park Drive | Suite 708
Pittsburgh, PA 15237
ktuminello@robertcraven.com
Phone: 888-906-5742 | Fax: 412-366-8804



Registration Information Company Name (preferred for badge): **Contact Information** Name: Phone: _ Company Logo Please email company logo (jpeg file) to: apeagler@robertcraven.com. **Payment Options** 1) Online - New this year www.njsha.org Use the online feature to register, upload logo, artwork and identify your on-site representatives 2) Check - Payable to: NJSHA 3) Credit Card ■Visa ■MasterCard ■Discover ■AMEX CREDIT CARD ACCOUNT NUMBER

Send completed form to:

EXPIRATION DATE

NJSHA

On-Site Representatives

c/o Craven Management Associates 700 McKnight Park Drive, Suite 708 Pittsburgh, PA 15237 888-906-5742

ktuminello@robertcraven.com FAX 412-366-8804

NJSHA 2024 Exhibitor Registration Form May 9-10, Atlantic City, NJ

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EXHIBITOR OPTIONS		QTY.	REGISTRA	TION FEE	TOTAL Due		
SPONSORSHIPS							
Diamond: Overall Convention Sponsor*			\$6	,000			
Ruby: Keynote Address Sponsor*			\$4	,500			
Emerald: Awards Ceremony and Reception Sponsor*			\$4,500				
Sapphire: Session Room Sponsor			\$3,000				
Topaz: Student Session Sponsor*			\$2,500				
Aquamarine: Marni Reisberg Memorial Program Sponsor*			\$2,000				
Amethyst: Speaker Sponsor			\$1,500				
Pearl: Association Sponsor			\$800				
Onyx: Association Booth Sponsor			\$500				
ADDITIONAL OPPORTUNITIES							
Basic Booth Package			\$600				
Non-Profit, Home-Based Business Package			\$300				
Badges for Convention Attendees			\$500				
Bags for Convention Attendees			\$350				
Lanyards for Convention Attendees			\$200				
EXTRAS							
Electricity			\$210				
DONATIONS							
Door Prize Donation	We will bring a donation with us		Yes □	Qty:	n/a		
TOTAL DUE							

THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:

It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend NJSHA and Harrah's Resort and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

CAMERAS, PHOTOGRAPHY AND PHOTO RELEASE POLICY:

Members of NJSHA will be designated at each NJSHA sponsored event to take photos for NJSHA-related publications (i.e. VOICES), NJSHA website, NJSHA social media outlets (Facebook, Twitter, etc.) or in other Association materials. By participating in any NJSHA sponsored event, you agree to allow NJSHA to use your photograph in any the noted media outlets as mentioned above. These photographs will not be solicited for outside use; they will only be used by NJSHA for marketing and promotion purposes. Personal photography is permitted, however, such photographs cannot be posted through NJSHA social media outlets unless sent to and pre-approved by NJSHA. To request approval, send photo(s) along with event description and photographer name to info@njsha.org.

Cancellations received in writing and no later than April 8 will receive a 75% refund.

Name	Cell Phone	Email