

Exhibit | Sponsor | Market

2024 Invitation for a Year-Long Presence with



Riding the Wave to Your Future



2024 **NJSHA** Convention
MAY 9-10, 2024



Location and Hotel Information

Harrah's Resort
777 Harrah's Blvd
Atlantic City, NJ 08401

Hotel Reservations:

Special room rate of \$132 per night, taxes and resort fee are included in this rate. This rate will be available until April 7, 2024 or until room block is full.

CALL-INS:

Room Reservations: 888-516-2215
(8am-2am EST, 7 days a week)

Group name: Speech Language Hearing
Group code: SH05SL4

All callers will be asked for this code but can also book by saying **"Speech Language Hearing."**

ON-LINE:

<https://book.passkey.com/go/SH05SL4>



Other Important Information

- **Donations** are needed for door prizes. Please consider donating.
- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order extra items will be included.
- **Cancellations** Harrah's Resort allows individual cancellations without penalty up to seventy-two (72) hours prior to the arrival date.

What is NJSHA?

The New Jersey Speech-Language-Hearing Association (NJSHA) is the premier state professional organization that empowers audiologists, speech-language pathologists, speech, language and hearing scientists and future professionals by providing resources and support to its members and those they serve. Our members are professionals who work in hospitals, schools, private practices, skilled nursing facilities, home care, universities and early intervention, serving people across the lifespan.

- NJSHA has more than 1,300 members;
- More than 900 individuals attend the annual NJSHA Convention;
- Every year more than 100 students attend to present their research at the NJSHA Convention;
- NJSHA is the go to place in the state for continuing education.

We welcome you to begin your year long journey with NJSHA, starting with a presence at the 2024 NJSHA Annual Convention. Together we can provide effective communication and the highest quality of life for those we serve.

Learn more about NJSHA at www.njsha.org.

The Pathfinder

NJSHA created the Pathfinder for attendees to download on their mobile device and use before, during and after the Convention. The Pathfinder is a great way to promote your company with instant advertising opportunities, interactive listing enhancements and more!



Audiology Program developed in conjunction with the New Jersey Academy of Audiology

Contact Information

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Diamond: Overall Convention Sponsor \$6,000

Exclusive Opportunity

- Two complimentary display spaces with location of your choice
- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Prominent sign recognition at the event
- Opportunity to address the audience before one session for up to 10 minutes
- Banner ad on home page of the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Half page advertisement (two issues) in the NJSHA newsletter, *VOICES*
- One dedicated email blast to NJSHA membership
- Four email blasts to NJSHA membership with your company logo hyperlinked to your website
- Video or static ad for up to two minutes to play at start of two webinars
- Two posts on NJSHA Social Media
- Banner ad on NJSHA website homepage for one year
- Company profile featured in *VOICES* (1 issue)
- Two invitations to the President's Reception
- Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Ruby: Keynote Address Sponsor \$4,500

Exclusive Opportunity

- Two complimentary display spaces with location of your choice
- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Prominent sign recognition at the event
- Opportunity to address the audience before the keynote address for up to 10 minutes
- Banner ad on home page of the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Half page advertisement in one issue of the NJSHA newsletter, *VOICES*
- Two posts on NJSHA Social Media
- Recognition at two NJSHA virtual events
- Banner ad on NJSHA website homepage for one year
- Company profile featured in *VOICES* (1 issue)
- Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Emerald: Awards Ceremony & Reception Sponsor \$4,500

Exclusive Opportunity

- Two complimentary display spaces with location of your choice
- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Prominent sign recognition at the event
- Opportunity to address the audience before the ceremony for up to 10 minutes
- Banner ad on the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Half page advertisement in one issue of the NJSHA newsletter, *VOICES*
- Two posts on NJSHA Social Media
- Recognition at two NJSHA virtual events
- Banner ad on NJSHA website homepage for one year
- Company profile featured in *VOICES* (1 issue)
- Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Sapphire: Session Room Sponsor \$3,000

- Session Room to feature your company name throughout one day of Convention.
- One complimentary display space
- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition at the session
- Opportunity to introduce the speaker and address the audience for up to 5 minutes at one session
- Recognition included in the *Pathfinder* event notifications
- One post on NJSHA social media
- Half page advertisement in one issue of the NJSHA newsletter, *VOICES*
- Two email blasts to NJSHA membership with your company logo hyperlinked to your website
- Video or static ad for up to two minutes to play at start of a webinar
- Recognition at one NJSHA virtual events
- Banner ad on NJSHA website homepage for six months
- Company profile featured in *VOICES* (1 issue)
- Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list

Have a suggestion or new idea
for a sponsorship?

Give Craven Management Associates a call at 888-906-5742



Topaz: Student Session Sponsor \$2,500

Exclusive Opportunity

- Session Room to feature your company name throughout one day of Convention
- One complimentary display space
- Half page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition at the session
- Opportunity to introduce the speaker and address the audience for up to 5 minutes at one session
- Recognition on the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Half page advertisement in one issue of the NJSHA newsletter, *VOICES*
- One post on NJSHA social media
- Recognition at two NJSHA virtual events
- Banner ad on NJSHA website homepage for three months
- Company profile featured in *VOICES* (1 issue)
- Recognition ribbons for exhibitors
- Two free registrations to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Aquamarine: Marni Reisberg Memorial Program Sponsor \$2,000

Exclusive Opportunity

- One complimentary display space
- Quarter page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition at the program
- Opportunity to introduce the speaker and address the audience for up to five minutes at one session
- Recognition on the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Quarter page advertisement in one issue and quarter page advertisement in one issue of the NJSHA newsletter, *VOICES*
- Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention
- Receive Annual Convention attendee email list

Marni Reisberg was a dedicated speech-language pathologist and an active member of NJSHA. Marni lost a long battle with cancer in May 1996. Among her many professional achievements were: NJSHA Past President, NJSHA Past Elect of NJSHA and Director of speech-language pathology at a community Medical Center, Toms River, NJ, where she initiated Total Quality management efforts.

NJSHA celebrates Marni's commitment to growth and development within the field of medical speech-language pathology annually by dedicating a Convention session in her memory.

TAKEN



Amethyst: Speaker Sponsor \$1,500

- One complimentary display space
- Quarter page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition at the speaker's session
- Recognition on the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Your representative can introduce the speaker(s) at one session and invite attendees to stop by your booth
- Quarter page advertisement in one issue of the NJSHA newsletter, *VOICES*
- Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Pearl: Association Sponsor \$800

- One complimentary display space
- Eighth of a page ad in the Convention On-Site Program
- Recognition in the Convention On-Site Program
- Sign recognition
- Eighth of a page advertisement in one issue of the NJSHA newsletter, *VOICES*
- Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention
- Receive Annual Convention attendee email list



Onyx: Association Booth Sponsor \$500

- One complimentary display space
- Recognition in the Convention On-Site Program
- Sign recognition
- Eighth of a page advertisement in one issue of the NJSHA newsletter, *VOICES*
- Recognition ribbons for exhibitors
- One free registration to the NJSHA Annual Convention
- Receive Annual Convention attendee email list

Not sure where your company fits?

Give Craven Management Associates a call at 888-906-5742 and let us help you select the right display package.

Additional Opportunities

Non-Profit or Home-Based Booth Package: \$300

- One 8'x8' booth space
- One 6' skirted table
- Two chairs
- Pipe and drape
- Wastebasket
- Signage
- Convention registration and attendee mailing list NOT included

Note: The *non-profit rate* is available to those filing as 501(c) who are exhibiting to promote FREE services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. *Home-based* is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.

Badges for Convention Attendees: \$500

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Pricing and email instructions will be provided with your confirmation.



Bags for Convention Attendees: \$350

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the NJSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Convention Attendees: \$200

Provide the attendee lanyards and see your company name in print on the attendee lanyard. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the NJSHA Office. Shipping instructions will be provided with your exhibitor confirmation.



Exhibit Hall Hours (Tentative)

Wednesday, May 8

5:30 pm - 8:30 pm Exhibitor Setup

Thursday, May 9

7:00 am - 6:00 pm Exhibits Open
(Breakfast Served in Exhibit Hall)

Friday, May 10

8:00 am - 3:00 pm Exhibits Open
3:00 pm - 5:00 pm Exhibitor Tear Down

Exhibitor Checklist and Deadlines

- April 7**
Final day to make hotel reservations within the NJSHA room block unless previously sold out
- April 8**
Final day to cancel

Contact Information

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